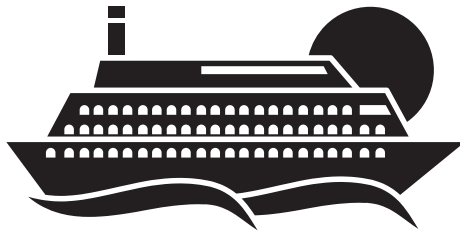


SPONSORSHIP OPPORTUNITIES

holding **HANDS** holding **HEARTS**

September 23, 2022
5:30-8:30 PM



*Join Ronald McDonald House Charities®
of the Capital Region for a very special
celebration of our mission aboard the
Lac du Saint Sacrement in beautiful
Lake George, NY.*



**Ronald McDonald
House Charities®**
of the Capital Region





This September, Ronald McDonald House Charities of the Capital Region will welcome guests aboard the flagship of the Lake George Steamboat Company - the Lac du Saint Sacrement - for a special celebration. In addition to watching the sunset on beautiful Lake George, attendees will enjoy dinner and time spent with local families who have been touched by the mission of RMHC. Your investment as a sponsor will help ensure that families facing serious childhood illness get the love and support they need through programs like the Ronald McDonald House, Ronald McDonald Family Room, and Ronald McDonald Family Retreat at Krantz Cottage. Thank you!

\$5,000 • GOLD LEAF SPONSOR

Sponsorship includes:

- Eight (8) reserved tickets
- Opportunity to address guests live at event
- Logo/name recognition and hyperlink featured in/on:
 - Event signage
 - Online registration page
 - Electronic invitation and promotional emails
 - Event press releases/media advisories
- Recognition in select, event-related social media posts



\$2,500 • BRONZE LEAF SPONSOR

Sponsorship includes:

- Four (4) reserved tickets
- Name recognition and hyperlink featured in/on:
 - Event signage
 - Online registration page
 - Electronic invitation and promotional emails
 - Event press releases/media advisories
- Recognition in select, event-related social media posts



\$1,000 • RED LEAF SPONSOR

Sponsorship includes:

- Two (2) reserved tickets
- Name recognition and hyperlink featured in/on:
 - Event signage
 - Online registration page
- Recognition in select, event-related social media posts



SPONSORSHIP COMMITMENT

Yes, we want to support Ronald McDonald House Charities® of the Capital Region as a sponsor of the Holding Hands, Holding Hearts Dinner Cruise.

Sponsor Name: _____
(to be listed on event materials)

Contact Name: _____

Email: _____

Phone: _____

Gold Leaf Sponsor.....\$5,000

Bronze Leaf Sponsor.....\$2,500

Red Leaf Sponsor.....\$1,000

Payment enclosed (please make checks payable to RMHC-CR)

Please send invoice to: _____

Please charge my: VISA MC AMEX DISC

Card number: _____ Exp. Date: _____

Name on card: _____ CVV: _____

Billing address: _____

Signature: _____

Please complete this form and return to:

Ronald McDonald House Charities of the Capital Region
Attn: Sue Nigra, Director of Development
139 S. Lake Avenue, Albany, NY 12208

Phone: (518) 438-2655 ♥ Email: snigra@rmhcofalbany.org