



RMHC[®]
Capital Region

GOLF

TOURNAMENT

SPONSORSHIP

OPPORTUNITIES

Thursday, September 21, 2023

Saratoga Lake Golf Club

7:00 AM - Morning Flight

1:00 PM - Afternoon Flight

5:30 PM - Cocktail Hour & Dinner

EVENT DETAILS

Join Ronald McDonald House Charities of the Capital Region for a fun-filled day on the golf course at Saratoga Lake! With two flights of golf, plus cocktails and dinner, more than 350 business and community leaders are expected to take part in this signature event. Your investment as a sponsor will support essential RMHC programs including the Albany Ronald McDonald House, the Ronald McDonald Family Room and Comfort Cart at the Bernard & Millie Duker Children's Hospital at Albany Medical Center, and the Ronald McDonald Family Retreat at Krantz Cottage in Lake George.

For more information, contact Christine Dollard, Events Coordinator
cdollard@rmhcofalbany.org ♥ (518) 438-2655

PRESENTING SPONSOR • \$10,000

- Logo recognition as Presenting Sponsor on:
 - Tournament website and registration page
 - Promotional materials including emails and social media
 - Signage prominently displayed throughout event
- Live speaking opportunity during dinner
- Two (2) all-in foursomes (breakfast, lunch & dinner included for all golfers, with automatic entry in all contests and raffles)

MORNING FLIGHT SPONSOR • \$5,000

- Logo recognition on:
 - Tournament website
 - Promotional materials including emails and social media
 - Signage prominently displayed during morning flight
- One (1) all-in foursome (breakfast, lunch & dinner included for all golfers, with automatic entry in all contests and raffles)

AFTERNOON FLIGHT SPONSOR • \$5,000

- Logo recognition on:
 - Tournament website
 - Promotional materials including emails and social media
 - Signage prominently displayed during afternoon flight
- One (1) all-in foursome (breakfast, lunch & dinner included for all golfers, with automatic entry in all contests and raffles)

DINNER SPONSOR • \$5,000

- Logo recognition on:
 - Tournament website
 - Promotional materials including emails and social media
 - Signage prominently displayed throughout dinner
- One (1) all-in foursome (breakfast, lunch & dinner included for all golfers, with automatic entry in all contests and raffles)

REGISTRATION SPONSOR • \$2,500

- Name/logo recognition on:
 - Tournament website
 - Promotional materials including emails and social media
 - Signage prominently displayed at registration
- One (1) foursome (breakfast, lunch & dinner included for all golfers)

AUCTION SPONSOR • \$2,500

- Name/logo recognition on:
 - Tournament website
 - Promotional materials including emails and social media
 - Auction signage and online/mobile bidding page
- One (1) foursome (breakfast, lunch & dinner included for all golfers)

PHOTO SPONSOR • \$2,500

- Name/logo recognition on:
 - Tournament website
 - Promotional materials including emails and social media
 - Keepsake photo frames distributed to all golfers
- One (1) foursome (breakfast, lunch & dinner included for all golfers)

FLAG SPONSOR • \$2,500

- Name/logo recognition on:
 - Tournament website
 - Promotional materials including emails and social media
 - Flags at each hole throughout the tournament
- One (1) foursome (breakfast, lunch & dinner included for all golfers)

VOLUNTEER APPRECIATION SPONSOR • \$2,500

- Name/logo recognition on:
 - Tournament website
 - Promotional materials including emails and social media
 - Shirts worn by all event volunteers
- One (1) foursome (breakfast, lunch & dinner included for all golfers)

BREAKFAST SPONSOR • \$1,000

- Name/logo recognition on:
 - Tournament website
 - Promotional materials including emails and social media
 - Signage prominently displayed during breakfast
- Golf for two (breakfast, lunch & dinner included for all golfers)

CONTEST HOLE SPONSOR • \$1,000 *(Ten (10) total available)*

- Name/logo recognition on:
 - Tournament website
 - Promotional materials including emails and social media
 - Signage prominently displayed on one contest hole
- Golf for two (breakfast, lunch & dinner included for all golfers)

SAMPLING STATION SPONSOR • \$1,000 *(Two (2) total available)*

- Name/logo recognition on:
 - Tournament website
 - Promotional materials including emails and social media
 - Signage prominently displayed at one sampling station
- Golf for two (breakfast, lunch & dinner included for all golfers)

TEE OR GREEN SIGN • \$100 each

- Sign with logo placed at one tee or green
- Name recognition on tournament website



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