



# Virtual AUTUMN AUCTION



## SPONSORSHIP OPPORTUNITIES



### Gold Leaf Sponsor

**\$5,000**

**Industry exclusive, two sponsorships available**

- Virtual event registration for up to twenty (20) people (*registration required to participate in online silent auction and raffles*)
- VIP event package delivery for two (2) company representatives within a 30-mile radius of Albany, NY (*includes bottle of wine with two wine glasses*)
- Opportunity to deliver pre-recorded remarks during virtual event
- Opportunity to include a giveaway and/or printed ad in VIP event package
- Logo/name recognition and hyperlink featured in/on:
  - Live, virtual event broadcast
  - Autumn Auction event/registration page
  - Online silent auction page(s)
  - Electronic invitations and promotional e-mails
  - Event press releases/media advisories
- Sponsor featured prominently in select, event-related social media posts



### Bronze Leaf Sponsor

**\$2,500**

- Virtual event registration for up to ten (10) people (*registration required to participate in online silent auction and raffles*)
- Logo/name recognition and hyperlink featured in/on:
  - Live, virtual event broadcast
  - Autumn Auction event/registration page
  - Online silent auction page(s)
  - Electronic invitations and promotional e-mails
  - Event press releases/media advisories
- Sponsor featured in select, event-related social media posts



### Red Leaf Sponsor

**\$1,000**

- Virtual event registration for up to five (5) people (*registration required to participate in online silent auction and raffles*)
- Name recognition and hyperlink featured in/on:
  - Live, virtual event broadcast
  - Autumn Auction event/registration page
  - Online silent auction page(s)
  - Electronic invitations and promotional e-mails
  - Event press releases/media advisories
- Sponsor mentioned in select, event-related social media posts