



Ronald McDonald
House Charities®
of the Capital Region



celebrating 39 YEARS OF LOVE

This June, Ronald McDonald House Charities® of the Capital Region (RMHC-CR) will celebrate its 39th year of service! Since 1982, the Albany Ronald McDonald House® has been a haven of comfort, hope, love and support for critically ill children and their families. We've celebrated countless birthdays, recoveries and other special moments at "The House That Love Built." Now, we invite you to help us commemorate another happy occasion by sponsoring the 39 YEARS OF LOVE campaign!



39 YEARS OF LOVE is a month-long celebration that raises critical funds and awareness for RMHC-CR. This year's campaign will culminate on **Wednesday, June 30, 2021** with a fun-filled parade, presented in partnership with Albany Broadcasting and the Bernard & Millie Duker Children's Hospital at Albany Med. We are pleased to be able to recognize sponsors throughout the month of June, and to feature them prominently as part of the parade festivities.

Please see reverse for event sponsorship opportunities and benefit details.

RMHCofAlbany.org/39Years

Ronald McDonald House Charities® of the Capital Region
139 S. Lake Ave. ♥ Albany, NY 12208 ♥ 518-438-2655 ♥ www.RMHCofAlbany.org



Ronald McDonald
House Charities
of the Capital Region

39 Years of Love Sponsorship Opportunities



	Platinum	Gold	Silver	Bronze
Investment	\$7,500	\$5,000	\$2,500	\$1,250
Parade Inclusion	Company vehicle in lead parade position	Company vehicle in parade	Company vehicle in parade	Company representatives in parade
Event Website	Logo/hyperlink	Logo/hyperlink	Name/hyperlink	Name/hyperlink
Event Promotions	Logo	Logo	Name	Name
Social Media	3 related posts	2 related posts	1 related post	-
Opportunity to Provide Giveaways	Yes	Yes	-	-
Opportunity to Address Participants	Yes	-	-	-

To pledge your support and help us celebrate 39 Years of Love, please contact Sue Nigra, Director of Development, at (518) 438-2655 or email snigra@rmhcofalbany.org.