

2022

ANNUAL REPORT

A message from our CEO

DAVID E. JACOBSEN, PSY.D.



What an incredible year in 2022 for Ronald McDonald House Charities of the Capital Region.

Because of you, families from 30 counties and 5 other countries experienced support and encouragement in the House That Love Built. RMHC is proud that in partnership with the Bernard & Millie Duker Children's Hospital at Albany Med, RMHC is able to enhance family-centered care throughout all of our programs and services.

Since 1982, the Ronald McDonald House has had more than 23,000 visits from families whose children are receiving treatment locally. For many families, receiving a serious diagnosis is overwhelming. Love shared by volunteers, connections made with families facing similar challenges, and the compassionate support of our community make all the difference.

More than 800 gathered in June to recognize families served over the past four decades. We celebrated, laughed, and cried, hearing from the Nielsen, Demyan, Hester, LaBella, and Sudarto families. We honored Dr. Bill Cromie, Janis Koshgarian, Ellen Strait, Lori Emery, Tina Woodward, and Debbie Ross for their faithful service.

Dr. Lauren Weintraub, pediatric oncologist for the Melodies Center, provided an excellent training for our team on diffuse intrinsic pontine gliomas (DIPG). Two international families stayed at RMH while their daughters participated in treatment and research intended to overcome this horrific, terminal diagnosis. The value of the House was most clearly visible through the strength of relationships built among families, volunteers, and staff in support of these beautiful girls.

Throughout the past three years, the challenges of the pandemic have created new stressors for families. RMHC of the Capital Region has worked closely with RMHC Global, NYS Department of Health, and the Infectious Disease Prevention team at Albany Med to ensure the safe delivery of services while providing hospitality for every family through the combined use of local area hotels and our program space.

We ask every family: *What do you need?* Because of your support, RMHC-CR is responsive to those needs through the House, the Ronald McDonald Family Room, the RMHC Comfort Cart, Helping Our Preemies Excel (HOPE), Love Is Served, and the Ronald McDonald Family Retreat.

Looking forward to the next 40 years, RMHC of the Capital Region has plans to open a new Ronald McDonald Family Room in the NICU, advance services to provide access to dental care for youth from economically disadvantaged areas locally, and advocate for the continued growth of the Family Retreat program throughout the RMHC system.

Thank you!

The illustrations featured on the cover of this report come from a beautiful mural designed for RMHC of the Capital Region by artist and illustrator Michael Mullan. His full mural – commissioned as part of our 40 Years of Love celebration – now serves as the backdrop for a beautiful donor recognition wall at the Ronald McDonald House. This wall is updated annually to acknowledge members of our corporate, foundation and individual giving societies. Please stop to admire Michael's beautiful work of art and join us in thanking our generous supporters the next time you are at the House!

2022 IMPACT

Ronald McDonald House® and Ronald McDonald Family Retreat



391 families

able to stay together during treatment



4,489 nights

of comfort at The House That Love Built



11-night average

length of stay per family at RMH



39 families

welcomed to the Ronald McDonald Family Retreat

Ronald McDonald Family Room® Hospitality Cart and HOPE Program



855 families

served right inside the hospital



2,305 people

visited the Family Room for support



4,187 people

served through the Hospitality Cart



355 HOPE bags

delivered to new preemie parents

Volunteers & Community Supporters



593 volunteers

shared their time and talents with children and families



102 partner schools & libraries

engaged in our READ for RMHC program



2,991 readers

participated in READ for RMHC and raised more than \$311,500

2022 FINANCIALS

REVENUES

Total Funds Raised	\$2,611,912
Donations of Goods & Services	\$238,374
Other Revenue	\$11,725
Total Revenues & Support	\$2,862,011

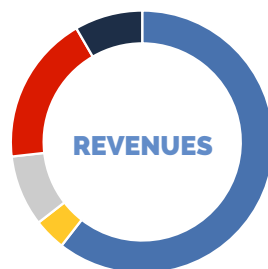
EXPENSES

Program Services	\$1,801,099
Fundraising	\$742,703
Management & General	\$301,282
Cost of Direct Benefits to Donors*	\$162,410
Total Expenses	\$3,007,494

Change in Net Assets from Ops	(\$145,483)
Investment Income (Loss) Net	(\$397,765)
Change in Net Assets	(\$543,248)

NET ASSETS END OF YEAR

Without Donor Restrictions	\$4,974,496
With Donor Restrictions	\$800,338
	\$5,774,834



Contributions.....	60%
Grants.....	4%
Memorials.....	9%
Events.....	18%
In-Kind.....	8%
Other.....	<1%



Programs.....	63%
Fundraising.....	26%
Management.....	11%

*Cost of direct benefits excluded from P:F:M ratio per RMHC Global

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