



RMHC
of the Capital Region

2021

ANNUAL REPORT



A message from our CEO

DAVID E. JACOBSEN, PSY.D.



There is something special about the Capital Region. This community recognizes the needs of others and always steps up to make a difference.

RMHC of the Capital Region entered 2021 with key programs under restrictions due to the worldwide pandemic. We remained committed to meeting the needs of families, and also had a vision to do something unlike ever before.

- Together with our partners at the Bernard & Millie Duker Children's Hospital at Albany Med, we were able to restore services at the *Ronald McDonald Family Room* and extend the services of the *Hospitality Cart* to every pediatric unit throughout the hospital.
- Responding to the needs of new preemie parents, RMHC and the NICU at Albany Med developed the *Helping Our Premies Excel (HOPE)* program. Families receive a bag filled with essential items like skin lotion, preemie hats/mittens, milestone cards, and much more.
- Recognizing families' needs for nourishment throughout the day, RMHC developed a *Love Is Served* lunch program, providing healthy sandwiches and snacks for families through the *Ronald McDonald Family Room*.
- We purchased a carriage house adjacent to 139 S. Lake Avenue to increase space for families at the *Ronald McDonald House* and enhance operations of the *HOPE* program, *Love is Served*, and the ever-growing *READ for RMHC-CR* program.
- And, we saw a long-held dream become reality...

Throughout the spring, we worked with dozens of contractors, volunteers, businesses, and past guest families to complete renovations on a law office in Lake George...

Motivated by the desire to give families with seriously ill children a chance to make lasting memories, we worked with RMHC Global to develop a new program...

With generous support from the Village of Lake George, the Krantz family, and more than 40 local businesses who pledged to welcome these families wholeheartedly...

RMHC of the Capital Region opened the first-of-its-kind *Ronald McDonald Family Retreat at Krantz Cottage* on July 14, 2021. We welcomed 17 families from July to December - giving them each 5 days to experience of the love of RMHC and the joy of being together amidst the peace and tranquility of beautiful Lake George.

Thanks to the continued leadership of the Board of Directors, faithful commitment from volunteers, dedication of staff, and the generous compassion of communities across the Capital Region, 2021 was a year of both renewal and growth for RMHC-CR, successfully advancing our mission to care for children and families. Thank you.

2021
SNAPSHOTS

1. Volunteer meal groups ensure *Love is Served* at the Ronald McDonald House.
2. Tote bags filled with essential items provide *HOPE* to preemie parents.
3. Students across our region *READ for RMHC* to support children and families.
4. The *Ronald McDonald Family Retreat at Krantz Cottage* is now a reality!
5. Electronic gaming tables provide hours of fun for families in our programs.
6. Guests at the *Ronald McDonald Family Retreat* have a blast in Lake George.
7. Our *Hospitality Cart* brings cheer to patients at the holidays and all year long.

2021 IMPACT

Ronald McDonald House® and Ronald McDonald Family Retreat



295 families

able to stay together during treatment



4,108 nights

of comfort at The House That Love Built



14-night average

length of stay per family at RMH



17 families

welcomed to the Ronald McDonald Family Retreat

Ronald McDonald Family Room® Hospitality Cart and HOPE Program



694 families

served right inside the hospital



1,776 people

visited the Family Room for support



1,113 children

served through the Hospitality Cart



380 HOPE bags

delivered to new preemie parents

Volunteers & Community Supporters



294 volunteers

shared their time and talents with children and families



103 partner schools & libraries

engaged in our READ for RMHC program



2,905 readers

participated in READ for RMHC and raised more than \$331,500

2021 FINANCIALS

REVENUES

Total Funds Raised	\$2,679,593
Donations of Goods & Services	\$385,801
Other Revenue	\$11,754
Total Revenues & Support	\$3,077,148

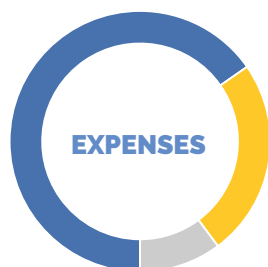
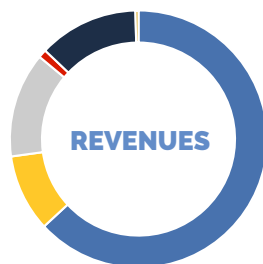
EXPENSES

Program Services	\$1,709,292
Fundraising	\$641,559
Management & General	\$266,279
Total Expenses	\$2,617,130

Change in Net Assets from Operations	\$460,018
Investment Income (net)	\$267,847
Change in Net Assets	\$727,865

NET ASSETS END OF YEAR

Without Donor Restrictions	\$5,482,011
With Donor Restrictions	\$836,071
	\$6,318,082



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