A message from our CEO

DAVID E. JACOBSEN, PSY.D.

2020 provided a marvelous example of communities coming together in support of children and families.

RMHC of the Capital Region welcomed the year with a new program - the Hospitality Cart. Designed and built by members of the Bruderhof, this 12-foot cart is equipped with personal care items, toys, games, snacks, coffee, and more. An extension of the Ronald McDonald Family Room, the cart proved invaluable throughout the year.

Friday, March 13 brought the devastating news that all RMHC programs worldwide needed to be suspended due to the pandemic. Locally, this impact was severe:

- The Ronald McDonald Care Mobile, operated for 15 years in partnership with St. Peter’s Health Partners, was no longer able to provide dental services.
- The Ronald McDonald Family Room, located inside the Bernard & Millie Duker Children’s Hospital at Albany Med, was unable to provide comfort for families.
- The Ronald McDonald House, for the first time in 38 years, was no longer able to admit new families with children entering treatment.
- More than that — the 200 volunteers upon which these programs rely were unable to offer families their compassionate support.

Thanks to the leadership of the Board of Directors, the dedication of staff, and the generosity of communities throughout the Capital Region, RMHC-CR moved forward.

- Through partnerships with local hotels and restaurants, every child and family traveling to Albany for treatment had help. Over the next 6 months, RMHC-CR provided 1,400+ overnight stays at no cost, keeping families together.
- With support from Child Life Specialists, the Hospitality Cart provided more than 1,000 individuals with compassion and comfort during the pandemic.
- By the end of June, the Ronald McDonald House reopened with new protocols to maintain a safe environment for all.

Thank you, Capital Region, for making sure every child and family facing serious health challenges in our community continues to have what they need most - each other.

SNAPSHOTS of 2020

1. Twins Jamar & Jamari celebrated turning 5 at the Ronald McDonald House.
2. Child Life Specialists at Albany Med kept our Hospitality Cart running.
3. Local hotels helped families stay together at the height of the pandemic.
4. Approximately 50% of our guests were parents with babies in the NICU.
5. Our friends came through with donations of pull-tabs, wish list items and more.
6. We celebrated 38 Years of Love with a parade from the hospital to the House.
7. Local McDonald’s restaurants raised critical funds to support our mission.
2020 IMPACT

Ronald McDonald House®

3,872 nights provided at the House That Love Built
1,410 nights provided at nearby hotels during COVID-19
428 families able to stay together during treatment
9 night average length of stay per family

Ronald McDonald Family Room® and Hospitality Cart

1,037 people visited the Family Room for support
1,014 children served through the Hospitality Cart
455 families served right inside the hospital

Volunteers & Supporters

930 volunteers shared their time and talents with children and families
69 partner schools & libraries engaged in our READ for RMHC program
2,003 readers participated in READ for RMHC and raised more than $218,000
## 2020 FINANCIALS

### REVENUES

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Total Funds Raised</td>
<td>$2,031,367</td>
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<tr>
<td>Donations of Goods &amp; Services</td>
<td>$381,325</td>
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<tr>
<td>Other Revenue</td>
<td>$10,182</td>
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<tr>
<td><strong>Total Revenues &amp; Support</strong></td>
<td><strong>$2,422,874</strong></td>
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### EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
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<tbody>
<tr>
<td>Program Services</td>
<td>$1,472,518</td>
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<tr>
<td>Fundraising</td>
<td>$525,305</td>
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<tr>
<td>Management &amp; General</td>
<td>$291,648</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$2,289,471</strong></td>
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<table>
<thead>
<tr>
<th>Source</th>
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<tbody>
<tr>
<td>Change in Net Assets from Operations</td>
<td>$133,403</td>
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<tr>
<td>Investment Income (net)</td>
<td>$128,113</td>
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<tr>
<td><strong>Change in Net Assets</strong></td>
<td><strong>$261,516</strong></td>
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### NET ASSETS END OF YEAR

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<tr>
<th>Type</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Without Donor Restrictions</td>
<td>$4,449,679</td>
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<td>With Donor Restrictions</td>
<td>$1,140,538</td>
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<td><strong>Total</strong></td>
<td><strong>$5,590,217</strong></td>
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### 2020 BOARD OF DIRECTORS

**PRESIDENT**
Adele O’Connell

**IMMEDIATE PAST PRESIDENT**
Garry Finkell

**SECRETARY**
Danielle H. Tangorre

**TREASURER**
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- Reney Clifford
- Kristin DeVries
- Tim Fredericksen, Jr.
- Patricia A. Fusco
- James Kennedy
- Jeffrey R. Klahr
- Janis Koshgarian MSN RN
- John Lofrumento
- Christopher Manzella

- Barbara E. Ostrov, MD
- Maureen Parker
- Susan Phillips
- Dr. L. Oliver Robinson
- Martin X. Shields

**RMHC® of the Capital Region**
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