



RMHC
of the Capital Region

2020

ANNUAL REPORT



A message from our CEO

DAVID E. JACOBSEN, PSY.D.



2020 provided a marvelous example of communities coming together in support of children and families.

RMHC of the Capital Region welcomed the year with a new program - the Hospitality Cart. Designed and built by members of the Bruderhof, this 12-foot cart is equipped with personal care items, toys, games, snacks, coffee, and more. An extension of the Ronald McDonald Family Room, the cart proved invaluable throughout the year.

Friday, March 13 brought the devastating news that all RMHC programs worldwide needed to be suspended due to the pandemic. Locally, this impact was severe:

- The Ronald McDonald Care Mobile, operated for 15 years in partnership with St. Peter's Health Partners, was no longer able to provide dental services.
- The Ronald McDonald Family Room, located inside the Bernard & Millie Duker Children's Hospital at Albany Med, was unable to provide comfort for families.
- The Ronald McDonald House, for the first time in 38 years, was no longer able to admit new families with children entering treatment.
- More than that — the 200 volunteers upon which these programs rely were unable to offer families their compassionate support.

Thanks to the leadership of the Board of Directors, the dedication of staff, and the generosity of communities throughout the Capital Region, RMHC-CR moved forward.

- Through partnerships with local hotels and restaurants, every child and family traveling to Albany for treatment had help. Over the next 6 months, RMHC-CR provided 1,400+ overnight stays at no cost, keeping families together.
- With support from Child Life Specialists, the Hospitality Cart provided more than 1,000 individuals with compassion and comfort during the pandemic.
- By the end of June, the Ronald McDonald House reopened with new protocols to maintain a safe environment for all.

Thank you, Capital Region, for making sure every child and family facing serious health challenges in our community continues to have what they need most - each other.

SNAPSHOTS of 2020

1. Twins Jamar & Jamari celebrated turning 5 at the Ronald McDonald House.
2. Child Life Specialists at Albany Med kept our Hospitality Cart running.
3. Local hotels helped families stay together at the height of the pandemic.
4. Approximately 50% of our guests were parents with babies in the NICU.
5. Our friends came through with donations of pull-tabs, wish list items and more.
6. We celebrated 38 Years of Love with a parade from the hospital to the House.
7. Local McDonald's restaurants raised critical funds to support our mission.

2020 IMPACT

Ronald McDonald House®



3,872 nights

provided at the
House That
Love Built



1,410 nights

provided at
nearby hotels
during COVID-19



428 families

able to stay
together during
treatment



**9 night
average**

length of stay
per family

Ronald McDonald Family Room® and Hospitality Cart



1,037 people

visited the Family
Room for support



1,014 children

served through the
Hospitality Cart



455 families

served right inside
the hospital

Volunteers & Supporters



930 volunteers

shared their time and
talents with children
and families



**69 partner schools
& libraries**

engaged in our READ
for RMHC program



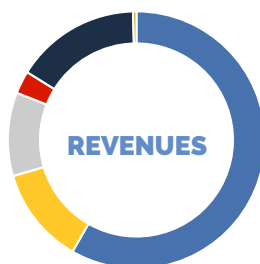
2,003 readers

participated in READ
for RMHC and raised
more than \$218,000

2020 FINANCIALS

REVENUES

Total Funds Raised	\$2,031,367
Donations of Goods & Services	\$381,325
Other Revenue	\$10,182
Total Revenues & Support	\$2,422,874



EXPENSES

Program Services	\$1,472,518
Fundraising	\$525,305
Management & General	\$291,648
Total Expenses	\$2,289,471



Change in Net Assets from Operations	\$133,403
Investment Income (net)	\$128,113
Change in Net Assets	\$261,516



NET ASSETS END OF YEAR

Without Donor Restrictions	\$4,449,679
With Donor Restrictions	\$1,140,538
Total	\$5,590,217

2020 BOARD OF DIRECTORS

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